

MIT PIA Annual Meeting

April 18-20, 2018

WEDNESDAY, APRIL 18

MIT D-Lab, 265 Massachusetts Ave, Building N51 3rd Floor, Cambridge

- 8:30am **Attendees arrive and light breakfast**
- 9:00am – 10:00am **Welcome and PIA program update**
D-Lab, Rm 350 *Introductions, team building, sharing lessons from the past year.*
- 10:00am – 12:30pm **Collaboration Cafe Part I**
D-Lab, Rm 310 *Introduction to using participatory innovation methods for collaboration on global social impact and business challenges.*
[Amy Smith](#), Founder, MIT D-Lab
[Sher Vogel](#), Global Trainings Manager, MIT D-Lab
- 12:30pm – 1:30pm **Lunch with [D-Lab Scale-Ups Fellows](#), [Innovation Ecosystem Builder Fellows](#), and MIT guests**
- 1:30pm – 5:30pm **Collaboration Cafe Part II**
D-Lab, Rm 310 *Continuation of morning session with transition to application and/or testing of morning ideas*
- 6:00pm – 8:00pm **Networking and Dinner**
Café Luna
612 Main St.
Cambridge
PIA, Scale Ups, Innovation Ecosystem Builders, & guests

THURSDAY, APRIL 19

MIT IDC/Garage Space, 265 Massachusetts Ave, Building N51 3rd Floor, Cambridge

- 8:30am **Attendees arrive and light breakfast**
- 9:00am – 12:00pm **PIA Open Collaboration**
IDC Garage *Moderated by MIT experts, join members to share inclusive business and emerging market priorities and forge meaningful collaborations. Topics to include: internal acceleration, building cross-cutting coalitions, evaluating global social innovation programs, last mile distribution and more.*
- 12:00pm – 1:30pm **Lunch: Co-Design Summit**
IDC Garage *Over lunch, the PIA team and Phosboucraa Foundation will share plans for the 2018 Co-Design Summit, November 26-30 in Laayoune, Morocco.*

2:00 pm – 5:00pm
IDC Garage **Local Innovation and Entrepreneurship Ecosystems**
Dive into building thriving, inclusive and resilient local innovation and entrepreneurship ecosystems through sketch modeling and mapping.
[Molly Rubenstein](#), Innovation Ecosystems Manager
[Elizabeth Hoffecker](#), Research Scientist, Local Innovation & Development
[Sarah Jane Maxted](#), Executive Director, MIT REAP

6:00pm – 7:30pm
MIT Stata Center
4th floor **D-Lab Innovation Practice Showcase**

FRIDAY, APRIL 20

Location: MIT D-Lab, 265 Massachusetts Ave, Building N51 3rd Floor, Cambridge

8:00am **Attendees arrive and light breakfast**

8:30am – 10:30am
IDC Garage **Scaling Demand at the Bottom of the Pyramid**
Through live case analysis, participants in this workshop will learn and practice tools and frameworks that will help them design appropriate and affordable marketing strategies for BoP markets.
[Valéria Varga](#), Project Manager BoP Innovation Center

11:00am – 12:30pm
IDC Garage **PIA Metrics Taskforce**
Curious about PIA's journey, measurement efforts, and future strategic direction? Join us as a PIA Advisor with the Taskforce.
[Laura Budzyna](#), Monitoring, Evaluation & Learning Manager, D-Lab

12:30pm – 1:30pm
D-Lab, Rm 350 **Networking Lunch**

1:30pm – 3:30pm
D-Lab, Rm 310 **Partnership Activation Tool (P-ACT)**
Role play and test tool for engaging in hybrid partnerships.
[Simone Ahuja](#), Innovation strategist, CEO, Blood Orange

4:00pm – 4:30pm
D-Lab, Rm 305 **Meeting wrap Up**
Reflections on retreat and action items for back home.

ADDITIONAL EVENTS

FRIDAY, APRIL 20

Financial Inclusion Event: [Financial Inclusion & the Informal Sector](#)

MIT D-Lab, 265 Massachusetts Ave, 3rd Floor-N-51-350, Cambridge

2:30 – 4:00pm Financial Inclusion Student Research Showcase, MIT and Ashesi University

4:30 – 6:00pm Financial Inclusion Panel
[Daryl Collins](#), Bankable Frontiers Associates
[Dr. William Derban](#), Fidelity Bank Ghana
[Kim Wilson](#), The Fletcher School Tufts University
[Julio Lavalle](#), Founder of Poupa Certo and MiBolsillo
Moderator: Joyce Lehman

SATURDAY, APRIL 21

MIT IDEAS Global Challenge Innovation Showcase and Awards

Samberg Conference Center, 7th Floor, MIT, 50 Memorial Drive, Cambridge

Details available [here](#).

PIA 2018 MEMBERS:

