MIT PIA Annual Meeting
April 18-20, 2018

WEDNESDAY, APRIL 18
MIT D-Lab, 265 Massachusetts Ave, Building N51 3rd Floor, Cambridge

8:30am Attendees arrive and light breakfast

9:00am – 10:00am Welcome and PIA program update
D-Lab, Rm 350 Introductions, team building, sharing lessons from the past year.

10:00am – 12:30pm Collaboration Cafe Part I
D-Lab, Rm 310 Introduction to using participatory innovation methods for collaboration on global social impact and business challenges. Amy Smith, Founder, MIT D-Lab Sher Vogel, Global Trainings Manager, MIT D-Lab

12:30pm – 1:30pm Lunch with D-Lab Scale-Ups Fellows, Innovation Ecosystem Builder Fellows, and MIT guests

1:30pm – 5:30pm Collaboration Cafe Part II
D-Lab, Rm 310 Continuation of morning session with transition to application and/or testing of morning ideas

6:00pm – 8:00pm Networking and Dinner
Café Luna PIA, Scale Ups, Innovation Ecosystem Builders, & guests
612 Main St. Cambridge

THURSDAY, APRIL 19
MIT IDC/Garage Space, 265 Massachusetts Ave, Building N51 3rd Floor, Cambridge

8:30am Attendees arrive and light breakfast

9:00am – 12:00pm PIA Open Collaboration
IDC Garage Moderated by MIT experts, join members to share inclusive business and emerging market priorities and forge meaningful collaborations. Topics to include: internal acceleration, building cross-cutting coalitions, evaluating global social innovation programs, last mile distribution and more.

12:00pm – 1:30pm Lunch: Co-Design Summit
IDC Garage Over lunch, the PIA team and Phosboucra Foundation will share plans for the 2018 Co-Design Summit, November 26-30 in Laayoune, Morocco.
2:00 pm – 5:00pm
IDC Garage
Local Innovation and Entrepreneurship Ecosystems
Dive into building thriving, inclusive and resilient local innovation and entrepreneurship ecosystems through sketch modeling and mapping.
Molly Rubenstein, Innovation Ecosystems Manager
Elizabeth Hoffecker, Research Scientist, Local Innovation & Development
Sarah Jane Maxted, Executive Director, MIT REAP

6:00pm – 7:30pm
MIT Stata Center
4th floor
D-Lab Innovation Practice Showcase

FRIDAY, APRIL 20
Location: MIT D-Lab, 265 Massachusetts Ave, Building N51 3rd Floor, Cambridge

8:00am
Attendees arrive and light breakfast

8:30am – 10:30am
IDC Garage
Scaling Demand at the Bottom of the Pyramid
Through live case analysis, participants in this workshop will learn and practice tools and frameworks that will help them design appropriate and affordable marketing strategies for BoP markets.
Valéria Varga, Project Manager BoP Innovation Center

11:00am – 12:30pm
IDC Garage
PIA Metrics Taskforce
Curious about PIA’s journey, measurement efforts, and future strategic direction? Join us as a PIA Advisor with the Taskforce.
Laura Budzyna, Monitoring, Evaluation & Learning Manager, D-Lab

12:30pm – 1:30pm
D-Lab, Rm 350
Networking Lunch

1:30pm – 3:30pm
D-Lab, Rm 310
Partnership Activation Tool (P-ACT)
Role play and test tool for engaging in hybrid partnerships.
Simone Ahuja, Innovation strategist, CEO, Blood Orange

4:00pm – 4:30pm
D-Lab, Rm 305
Meeting wrap Up
Reflections on retreat and action items for back home.
ADDITIONAL EVENTS

FRIDAY, APRIL 20

Financial Inclusion Event: Financial Inclusion & the Informal Sector
MIT D-Lab, 265 Massachusetts Ave, 3rd Floor-N-51-350, Cambridge

2:30 – 4:00pm Financial Inclusion Student Research Showcase, MIT and Ashesi University

4:30 – 6:00pm Financial Inclusion Panel
Daryl Collins, Bankable Frontiers Associates
Dr. William Derban, Fidelity Bank Ghana
Kim Wilson, The Fletcher School Tufts University
Julio Lavalle, Founder of Poupa Certo and MiBolsillo
Moderator: Joyce Lehman

SATURDAY, APRIL 21

MIT IDEAS Global Challenge Innovation Showcase and Awards
Samberg Conference Center, 7th Floor, MIT, 50 Memorial Drive, Cambridge
Details available here.

PIA 2018 MEMBERS:

[Logos of various sponsors]