D-Lab

MIT | Practical Impact Alliance

Practical Impact Alliance Launched in 2015 by MIT D-Lab, the MIT Practical Impact Alliance (PIA) is a global network of social intrapreneurs that accelerates ssocial impact through peer learning and collaborative action.

PIA Co-Design Summit 2018: Morocco

Laâyoune, Morocco November 25 - December 1, 2018
Organized by MIT D-Lab & OCP Phosboucraa Foundation

Using MIT D-Lab's expertise in participatory innovation, the PIA Co-Design Summit offers an immersive, seven-day participatory design experience that engages local, national, and international participants in a collaborative process of co-creating solutions to economic and social development challenges with a focus on local community engagement and entrepreneurship.

The 2018 Summit is co-organized in partnership with the Phosboucraa Foundation, a member of the PIA network. Adapting D-Lab's Creative Capacity Building and co-design curriculum to local business development, the event will convene PIA members, key local, national, and international stakeholders, and local entrepreneurs to co-design sustainable entrepreneurial solutions and to catalyze local innovation and entrepreneurship in the southern regions of Morocco.

CO-DESIGN SUMMIT OBJECTIVES

° Co-Design Dissemination: Bring the participatory design methodology and disseminate it in the ecosystem.

° Solutions Development: Develop new and innovative entrepreneurial solutions.

° Ecosystem Acceleration: Catalyze the development of the region's entrepreneurial ecosystem.

REGISTRATION

° Open mid-June to late July

° For further information: mounab@mit.edu

WHY PARTICIPATE IN THE SUMMIT?

° Gain practical experience in the MIT D-Lab participatory design methodology.

° Work alongside PIA members, young entrepreneurs from Laâyoune, as well as stakeholders in the Moroccan entrepreneurial ecosystem.

° Network with summit participants to explore collaborative projects.

° Contribute to a process that aims to catalyze and strengthen the employment and innovation ecosystem in Morocco.

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2018 Members